

# Tuesday

COCCARO BEACH CLUB, Puglia   

**The vibe** A family-friendly paradise of palm-leaved parasols, shabby-chic furniture and wide sandy dunes that's less Miami and more Mustique. No wonder *The Times* rates it as one of the best beach clubs around.

**The location** Found in Italy's picturesque heel, this club is part of the stunning Masseria Torre Coccoaro boutique hotel, and is open only to its guests, so you'll just have to stay. Darn it.

**The crowd** Smart couples skim summer reads on loungers, cocktails in hand, while a healthy smattering of families larking in the sand adds a real sense of fun.

**The itinerary** Leave the kids with the beachside babysitter and head off on the hotel's private yacht to the sea caves of Polignano a Mare. An afternoon spent playing volleyball will mean dinner alfresco at the beach fish restaurant is a welcome reward.

**The USP** Family-friendly beach clubs are a rare breed, but Coccoaro takes some pretty extreme measures to ensure Mum and Dad can quietly enjoy a G&T or two in relative peace. The playground, mini-club with activities and horse riding can keep the tykes amused while you loll. [masseriatorecoccoaro.com](http://masseriatorecoccoaro.com)

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